



FOR IMMEDIATE RELEASE

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OFFICIAL PRESS STATEMENT

TAKE YOUR SOLES TO THE POLLS

DETROIT (October 23, 2018) – Good Morning. Rev. Dr. Martin Luther King, Jr. made it plain when he said over 50 years ago, *“I have come to see more and more that one of the more decisive steps that the Negro can take is that little walk to the voting booth. That is an important step. We got to gain the ballot and through that gain political power.”* It is for this reason that we have come together to openly declare and encourage every Detroiter, every citizen in Wayne County or Michigan, regardless of political persuasion, to come back to the voting booth. We encourage everyone to **Take Your Soles to the Polls.**

The Detroit Branch NAACP is pleased to be working with the AARP, faith-based organizations, community groups, the city of Detroit, and Wayne County in the effort to increase and motivate the voter turnout for the general elections on November 6. All of us have the responsibility to vote. Each individual must consider these three questions.

1. What good is a voice if you don't use it?
2. What good is a vote if you don't exercise it?
3. What good is your freedom if you don't protect it?

From now through election day we will be engaged in a program specifically to help mobilize our community to exercise their voter franchise. This election is too critical for the future of our children as well as those adults and seniors who desire to improve the quality of their lives. Some persons may have already voted in the early or absentee voting process. We encourage everyone to vote early, stay in line, and do not let the weather determine whether or not you will vote.

The Detroit Branch NAACP will continue to knock on doors and making personal visits to residents in the areas with high voter registration but unfortunately have experienced low voter turnout. Every individual is important. We will have both eastside and westside locations. This Saturday, October 27, we will be canvassing on the westside of Detroit at 17227 W. Seven Mile, for zip code 48235, near the offices of Promote the Vote. The eastside location will be at the Galilee Baptist Church, 5251 E. Outer Drive, for zip code 48234. On Saturday November 3, we will be at the Detroit Branch NAACP, 8220 Second Ave, for zip code 48202. On the eastside we will be at McDonalds, 4200 Conner St, for zip code 48215. We will be door knocking from 12 p.m. – 4 p.m. on these Saturdays. We are asking churches and citizens in those areas to be on the alert for our canvassers.

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Take Your Soles

We are also asking for persons to join us in our **Walk For Freedom** as we walk to encourage you to **Take Your Soles to the Polls**. We are pleased to have both the Mayor of the city of the Detroit Mike Duggan, as well as Wayne County Executive Warren Evans in support of this initiative. We look forward to the very special proclamations to make Sunday, November 4th a Super Sunday for **Take Your Soles to the Polls**. None of us can afford to sit this election out. We have a chance to make history. This election is for the very soul of our community and our nation.

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