



63rd

Annual Fight for Freedom Fund Dinner
 Sunday, May 6, 2018 • 5pm • Cobo Conference Center



W.E.B. Du Bois Campaign

PLATINUM \$50,000

- Photo with Keynote Speaker
- 60-second Video shown at Dinner
- Remarks (two (2) minutes during event)
- Three (3) Seats on Dais (Two (2) on Dais w/Keynote Speaker)
- Five (5) Tables of 10 (Three (3) in Priority Seating)
- Website Link (Over 10,000 visits per month)
- Double Page Spread (preferred placement in Souvenir Journal)
- Banner Recognition
- Ten (10) invitations to Dais Reception & President's Reception
- Recognition as Co-Sponsor of President's Reception
- Sponsor Six (6) Youth Tables with Signage
- Video Credits
- Promotional give-away to all guests (optional)

DIAMOND \$35,000

- Photo with Keynote Speaker
- 30-second Video shown at Dinner
- Two (2) Seats on Dais (One (1) on Dais w/Keynote Speaker)
- Four (4) Tables of 10 (Two (2) in Priority Seating)
- Website Link (Over 10,000 visits per month)
- Double Page Spread (preferred placement in Souvenir Journal)
- Banner Recognition
- Eight (8) invitations to Dais Reception & President's Reception
- Recognition as Co-Sponsor of President's Reception
- Sponsor Five (5) Youth Tables with Signage
- Video Credits
- Promotional give-away to all guests (optional)

GOLD \$25,000

- Photo with Keynote Speaker
- Two (2) Seats on Dais (One (1) on Dais w/Keynote Speaker)
- Three (3) Tables of 10 (One (1) in Priority Seating)
- Website Link (Over 10,000 visits per month)
- Full Page Color Ad (preferred placement in Souvenir Journal)
- Banner Recognition
- Six (6) invitations to Dais Reception & President's Reception
- Recognition as Co-Sponsor of President's Reception
- Sponsor Three (3) Youth Tables with Signage
- Video Credits

SILVER \$15,000

- One (1) Dais Seat
- Two (2) Tables of 10
- One (1) Full Page Color Ad in Souvenir Journal
- Four (4) invitations to Dais Reception & President's Reception
- Sponsor Two (2) Youth Tables with Signage
- Banner Recognition
- Website Link (Over 10,000 visits per month)
- Video Credits

BRONZE \$7,500

- One (1) Table of 10
- One (1) Full Page Black/White Ad in Souvenir Journal
- Two (2) invitations to Dais Reception & President's Reception
- Sponsor One (1) Youth Table with Signage

Response:

Please return this form with an 8 1/2 x 11 vertical format camera-ready ad (300 dpi / CMYK) to the Detroit Branch NAACP for the 63rd Annual Fight for Freedom Fund Dinner by **APRIL 6, 2018**.

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Telephone: _____ Fax: _____ Authorized Signature: _____

*For **Grant Processing purposes** (charitable contribution reporting) – please make check or money order payable to: **Tides Foundation** noting **NAACP Unit #3134** (Detroit Branch NAACP who solicited this donation). The tax identification number for the NAACP Collective Action Fund at the Tides Foundation is 51-0198509.

*For **non-Grant Processing purposes** please make check or money order payable to: **Detroit Branch NAACP**

(Please select one)

Enclosed is a check for \$ _____ Please bill me \$ _____ We will donate _____ seat(s) for Youth Student(s) at \$150 per youth.